



Sponsor the Lady Broncos

MIDDLEBURG HIGH SCHOOL GIRLS BASKETBALL · 26/27 SEASON

Put your business in front of every home crowd, our families and our community while helping our girls compete. Sponsorships cover tournaments, travel, uniforms and gear, and every level comes with real recognition on game day and online. **Each level includes everything in the level before it.** Herd Champion and Horsepower Title are explained in detail on pages 2 and 3.

Bronco Backer

\$750

STARTER LEVEL

- Name and link on our website sponsor wall
- PA thank you at a home game
- Thank you post on team social media
- Framed team photo certificate

Stallion Partner

\$1,500

EVERYTHING IN BRONCO BACKER, PLUS

- Logo on our game day entry banner
- PA mention at every home game
- Two social posts, including a player spotlight presented by you
- Logo on our Team Store sponsor strip

Herd Champion

\$2,500

EVERYTHING IN STALLION PARTNER, PLUS

- Large logo on the entry banner
- Logo on our warmup shooting shirts
- A home game presented by your business, with halftime recognition and a featured banner spot
- Player shout out reel on Instagram
- Four season passes

Horsepower Title

\$5,000

EVERYTHING IN HERD CHAMPION, PLUS

ONLY 2 AVAILABLE

- **Business Day** video ad made with our players
- Top logo spot on the banner and shooting shirts
- Year round banner on the football field fence
- Senior Night or a holiday tournament named for you
- Homepage feature on our fundraiser site
- Framed jersey signed by the team

Business Day: our players come to you

Title sponsors host the team for about an hour and show the girls how the business works. We film the visit and edit it into a 60 second ad plus three short clips you can post anywhere. Your customers see a local business investing in local kids, and our players learn about careers in their hometown.

How to pay

Online: use the Middleburg High School MySchoolBucks page linked on our sponsor page. Add "Lady Broncos sponsorship" and your business name in the note.

By check: payable to Middleburg High School, memo Lady Broncos Basketball sponsorship.

Lady Broncos Basketball Team



Scan to see levels and
sign up

mhladybrancos.com/sponsor

Benefits involving school facilities, games or player appearances are subject to Middleburg High School and Clay County approval. Player filming requires parent permission.



Herd Champion

OWN A LADY BRNCOS GAME NIGHT

LEVEL 3

\$2,500

Herd Champion puts your business at the center of a home game and in front of our crowd all season. It includes everything in the Bronco Backer and Stallion Partner levels, plus the benefits below.

Your game night: a home game presented by your business

- **Before the game:** a social post announcing that the game is presented by your business, tagging you.
- **At the door:** your logo in the featured spot on our game day entry banner.
- **Tip off:** the PA welcomes the crowd to a game presented by your business.
- **Halftime:** on court recognition of your business, and you and your team are welcome to join.
- **After:** a thank you post with photos from the night.

All season at every home game

- Large logo on the entry banner every fan walks past
- Your logo on the back of our warmup shooting shirts, seen in pregame warmups and in team photos all season
- PA mention of your business at every home game
- Four season passes for your staff or customers

Online with our families and fans

- Player shout out reel: our players film a short, fun thank you to your business for the team Instagram
- Two social posts, including a player spotlight presented by you
- Your logo and link on our website sponsor wall
- Your logo on our Team Store sponsor strip

Your season at a glance

1

Sign on

Send your logo and the link you want on our website.

2

Before the season

Your logo goes on the entry banner and our shooting shirts.

3

Your game night

We pick a home game together and make it yours.

4

Season report

A private link with every benefit, with dates, photos and post links.

Families in our program support the businesses that support their daughters.

Ready to be a Herd Champion? Sign up at mhladybrncos.com/sponsor or talk to a coach. Pay online through MySchoolBucks or by check payable to Middleburg High School, memo Lady Broncos Basketball sponsorship.

Lady Broncos Basketball Team



Game day benefits and player appearances are subject to Middleburg High School and Clay County approval.



Horsepower Title Sponsor

BUSINESS DAY AND THE TOP SPOT · ONLY 2 AVAILABLE

LEVEL 4

\$5,000

Our title sponsors get the most visible spots in our program, on campus all year, and a video made with our players at their business. Includes everything in every other level, including your own game night.

Business Day: our players come to you

The team visits your business for about an hour. You show the girls how it works: the people, the work and what makes you proud. We film the whole visit and turn it into a ready to post ad for your business, while our players get a real look at careers in their own hometown.

1

Plan

A short call to pick a date and decide what you want to show off.

2

Visit

Players tour, try a hands on task and ask questions while we film.

3

Edit

We cut a 60 second ad, three short clips and a set of photos.

4

Launch

We post it to team social and tag you. You get the files to use anywhere.

What you get from Business Day

- A 60 second video ad featuring your business and our players
- Three short clips sized for Instagram, Facebook and TikTok
- Photos from the visit
- Files you can use on social, your website, in store screens or paid ads
- A team post introducing your business to our families and fans

The top spot all year

- Top logo spot on the entry banner and the shooting shirts
- **Year round banner on the football field fence**, seen by crowds at football, track and soccer games plus middle and elementary school events
- Senior Night or a holiday tournament named for your business
- Presenting sponsor feature at the top of our fundraiser website
- A jersey in Middleburg colors signed by every player, framed for your business
- Plus your own game night and every Herd Champion benefit

Your customers see a local business investing in local kids.

Good to know

Business Day is scheduled around your business and our season. Every player who appears has a signed parent permission form, and the visit and the field banner follow Middleburg High School and Clay County guidelines.

Claim one of two title spots. Sign up at mhladybroncos.com/sponsor or talk to a coach. Pay online through MySchoolBucks or by check payable to Middleburg High School, memo Lady Broncos Basketball sponsorship.

Lady Broncos Basketball Team

